



Uttarakhand State AIDS Control Society

Red Cross Society Bhawan, Danda Lakhond, P.O. Gujrara,
Shashtradhara Road, Dehradun (Tel. - 0135 – 2608745, 2608885)

To,

Additional Director General,
Blood Safety,
NACO, Ministry of Health & Family Welfare
9th Floor Chanderlok Building
36 Janpath, New Delhi

Letter No : 12P/NP/USACS/BS/VBDD/2015-16/

Dated: July 2015

Subject: Regarding World Blood Donor's Day 14th June, 2015 month long campaign

Dear Madam,

With reference to your letter no. S-12016/05/2015/NACO/NBTC/Pt file dated 29th May, 2015, World Blood Donor's Day 14th June, 2015 and month long campaign was celebrated with great zeal throughout the state of Uttarakhand. The report of the World Blood Donor's Day month long campaign 2015 is being sent for your kind perusal.

Regards.

Yours sincerely,

Encl: as above.

(Dr.R.K. Pandey)
Additional Project Director

REPORT

World Blood Donor's Day 14 June, 2015 month long campaign .

A Brief Report of World Blood Donor's Day month long campaign, 2015 is being sent to you for your kind perusal.

1. The World Blood Donor Day and month long campaign celebrations were observed across the state with full zeal and enthusiasm and Voluntary blood donation camps, rally's and seminars were conducted in most of the districts to commemorate World Blood Donor Day and month long campaign.

2. A Voluntary Donation camp was conducted on 13th June 2015 to commemorate world Blood Donor Day at Acums Pharmaceuticals Factory Sidcul Haridwar in which the officers /Staff of Acums Pharma factory donated blood along with the workers of Sidcul. The camp was conducted by the medical teams of four Blood Banks Doon Hospital Dehradun, Civil Hospital Roorkee, HMG Hospital Haridwar and HIHT Jollygrant, Dehradun.



The above camp was specially organised in co-ordination with Red cross society Haridwar using Blood mobile Bus. District Majistrate Haridwar inaugurated the camp, in the presence of other officials of health department. Total 1032 blood units were collected jointly at the voluntary blood donation camp.

hospital Pithoragarh blood bank, inaugurated by **Shri Harish Rawat, Chief Minister of Uttarakhand State**. Total 90 units were collected during the voluntary blood donation camp. Cultural performances and glimpses were the chief attraction of the special event. The electronic media telecasted the program thus spreading a motivational message to all youth .



1. The State level honor ceremony was organized by SBTC and USACS on 15th July 2015 at Media centre Hall Secretariat Dehradun (State Capital) to mark the end of month long campaign. Total 200 representatives of donor Organizations, NGOs, , regular repeat donors from various educational institutions and offices, officers from

the Health Directorate, USACS, SBTC and officials of different departments of Secretariat attended the ceremony. The program was presided over by Dr. Neeraj Kharwal Project Director USACS and chaired by Dr. I.S. Pal Gen Secy. IRCS, Uttarakhand. The other dignitaries on the dias, were Dr. Ajit Gairola, Director National Program, Dr. R.K. Pandey APD USACS, Dr Kalpana Gupta, Director, SBTC and Dr. M.S. Ansari, Secy. Red Cross Society, Dehradun.

- The program started from 10.30 to 12.30 p.m., starting with Deep Prajwalan by chief guest followed by addresses of the dignitaries on the dias and vote of thanks at the end by Director SBTC.
- 15 Donor organizations who contributed outstandingly for the maximum collection at VBD camps during FY 2014-15 were felicitated and mementos were presented to all by the chief guest.



- The media both print and electronic were present at the occasion and proper space was provided in all important dailies and the program was duly telecasted by some important channels i.e samachar plus, doordarshan etc.

- At the end after the inspiring words by the chief

guest and dignitaries special mementos were presented to the Chief guest and Chairman by APD USACS.

- Refreshments packs were served to all participants by SBTC at the end. IEC materials (Posters, Banners, Backdrop etc were well displayed emphasizing the theme “Thank you for saving my life” at Secretariat premises.

2. A special camp was organised in coordination with Red cross society Dehradun at the Directorate of Medical Health and family welfare and Sidcul Sara Sae Industries Selaqui using blood mobile bus to commemorate World Blood Donor day month long campaign, on the 08th and 10th July 2015 jointly collecting 80 units.



3. The media (in most of the districts of the state - both print and electronic) were sensitized about the programme to be conducted on the 14 June 2015 and month long campaign, thus proper space was provided in most dailies to send a positive message regarding VBD to the intellectuals, youth and common masses in the urban and rural areas of the entire state.

4. Honor ceremonies, camps, motivational talks, rallies, Seminars, poster/banner/slogan competition etc. were conducted in most of the districts on 14 June 2015 and month long campaign to make the World Blood Donor Day campaign a memorable event.

5. The World Blood Donor Day (14th June 2015) was celebrated by the USACS /SBTC officials and staff with participation in the honor ceremony and Seminar organized by the Red Cross Society Dehradun at Graphic Era University on 14 June 2015.
6. A Special Motivation Camp was conducted in coordination with NGO Anugrah for the Senior Citizens at cantonment Board Swabhiman Kendra on 17 June 2015. A VBD Camp was assured using Blood Mobile Bus by the NGO with the participation of Senior Citizens.
7. A special camp was organized by Red Cross Society Bageshwar/Almora in coordination with District Hospital Almora on 14th June, 2015 at Bageshwar collecting total 50 blood units.
8. A special camp was organized by youth congress team at Haldwani district Nainital on 19th June 2015 collecting 190 units in which all youth members participated over enthusiastically.
9. The uniform Bodies Police and ITBP also contributed to mark world blood donor Day by



ceremony in coordination with Sushila Tiwari Govt hospital blood bank to mark the event collecting 55 units on 14th June 2015.

12. A number of camps are planned ahead at district Udham Singh Nagar and Nainital at Ramnagar, Haldwani, Rudrapur, Kashipur, SIDCUL Pantnagar, Gadarpur, Bajpur etc. using Blood Mobile Bus.

On the whole, the World Blood Donor's Day and month long campaign was celebrated with great enthusiasm in NACO and Non-NACO supported blood banks throughout the state. Total 7145 blood units were collected during the campaign despite heavy rains and adverse weather.



organizing a special camp at Srinagar district Pauri, collecting 90 units on 13th June 2015.

10. A Special Camp was organized by the Chemist Association Haridwar as the pre event before the commencement of the month long campaign collecting 330 units on 07th June 2015

11. The Amar Ujala Foundation conducted a special camp and honor

Asst. Director- VBD

Joint Director (Blood Safety)



14 June 2015

W.B.D.DAY BY RED CROSS SOCIETY, BAGESHWAR
WITH RED CROSS SOCIETY ALMORA

**DISTRICT WISE DETAIL OF BLOOD UNITS COLLECTED ON WORLD
DONOR'S DAY IN THE WHOLE STATE- 14TH June to 14TH July 2015**

Name of District	Date 14 june to 14 july	Total Units Collected
DEHRADUN	14 june to 14 july	447 Units
CHAMOLI	14 june to 14 july	37 Units
RUDRAPUR, UDHAM SINGH NAGAR	14 june to 14 july	510 Units
KASHIPUR	14 june to 14 july	300 Units
SSJ BASE HOSPITAL, HALDWANI, NAINITAL	14 june to 14 july	280 Units
SUSHILA TIWARI MEDICAL COLLEGE,HALDWANI, NAINITAL	14 june to 14 july	511 Units
BASE HOSPITAL, SRINAGAR, PAURI	14 june to 14 july	210 Units
COMBINED HOSPITAL, ROORKEE, HARIDWAR.	14 june to 14 july	457 Units
DISTT. HOSPITAL, HARIDWAR	14 june to 14 july	589 Units

DISTT. HOSPITAL, PITHORAGARH	14 june to 14 july	200 units
COMBINED HOSPITAL, KOTDWAR, PAURI	14 june to 14 july	154 Units
DISTT. HOSPITAL, UTTARKASHI	14 june to 14 july	50 Units
DISTT. HOSPITAL, ALMORA	14 june to 14 july	100 Units
GOVT. HOSPITAL, RANIKHET	14 june to 14 july	Nil
DISTT. HOSPITAL, NAINITAL	14 june to 14 july	50 Units
HIHT, JOLLY GRANT, DEHRADUN	14 june to 14 july	600 Units

SHRI MAHANT INDRESH HOSPITAL, DEHRADUN	14 june to 14 july	500 Units
IMA BLOOD BANK	14 june to 14 july	2150 Units
RISHIKESH BLOOD BANK	14 june to 14 july	Nil
Total Units-		7145

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